

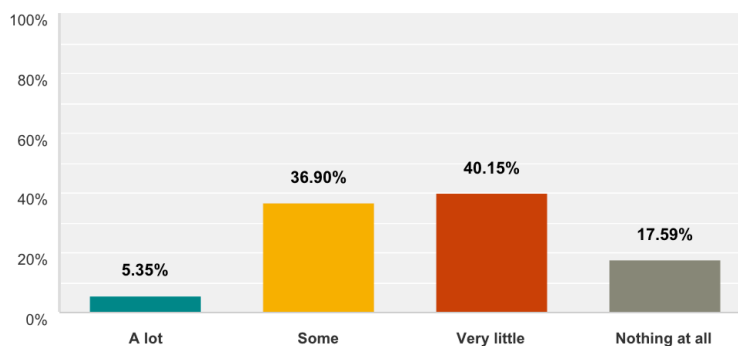


2016 Oral, Head and Neck Cancer Awareness Consumer Survey Key Findings

The “2016 Oral, Head and Neck Cancer Awareness Consumer Survey” polled 523 U.S. consumers ages 35-75, on their knowledge and preferences around oral cancer and oral cancer screening. The survey revealed a greater need for education and prevention tools for oral cancer and an interest in increased screening and prevention tools to help assess risk of the disease. The survey was conducted by Vigilant Biosciences in collaboration with the Head and Neck Cancer Alliance (HNCA) and Support for People with Oral and Head and Neck Cancer (SPOHNC).

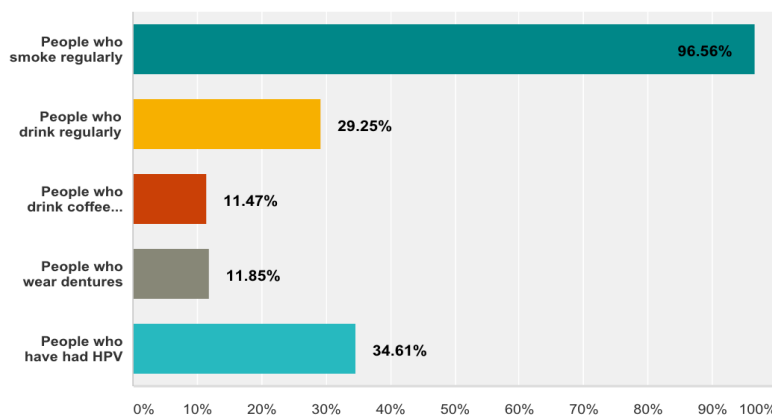
Knowledge of Oral Cancer and Oral Cancer Risk Factors

Among U.S. consumers surveyed, the majority (58 percent) knows very little or nothing at all about oral cancer.



Q: Would you say you know a lot, some, very little, or nothing at all about oral cancer?

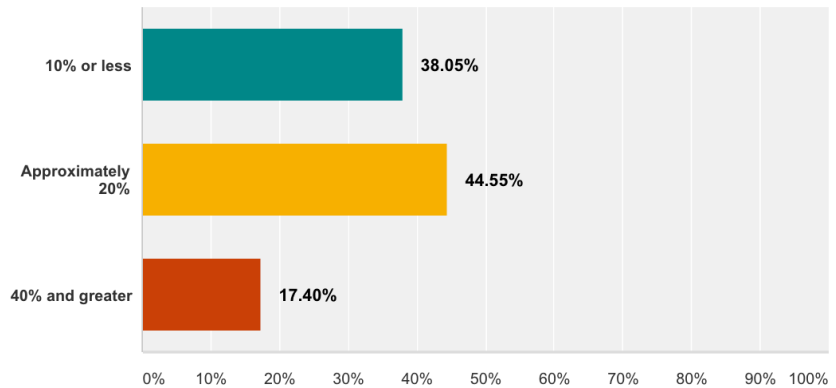
While the majority of survey respondents recognized tobacco use as a leading risk factor for oral cancer, many did not know that exposure to HPV was also a risk factor.



Q: To the best of your knowledge, out of the list below, who is considered to be at risk for oral cancer? (Please choose all that apply)?

Consumers also underestimated the death rate for oral cancer. Only 17 percent of those surveyed were aware that more than 40 percent of people with oral cancer die within five years of diagnosis, with most believing the five-year survival rate to be higher.

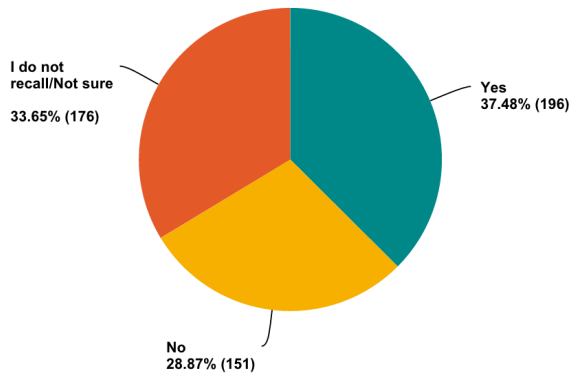
Q: To the best of your knowledge, what percentage of people diagnosed with oral cancer will die within 5 years of initial diagnosis?



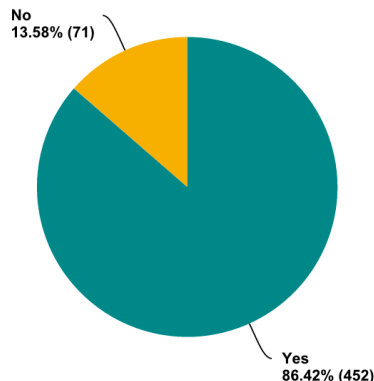
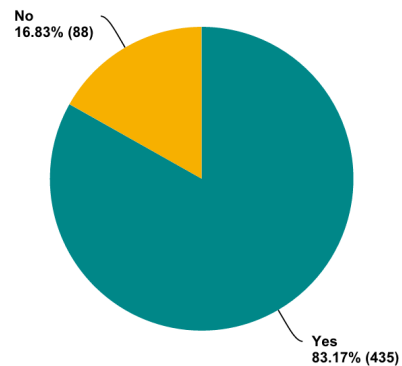
Screening for Oral Cancer

While only 37 percent of respondents recall being screened for oral cancer at their last dental check-up, most respondents (83 percent) would like to be screened at every check-up, and would also like their dental professional to help them learn ways to reduce their risk of oral cancer (86 percent).

Q: Did your dental professional screen you for oral cancer at your most recent dental check-up?



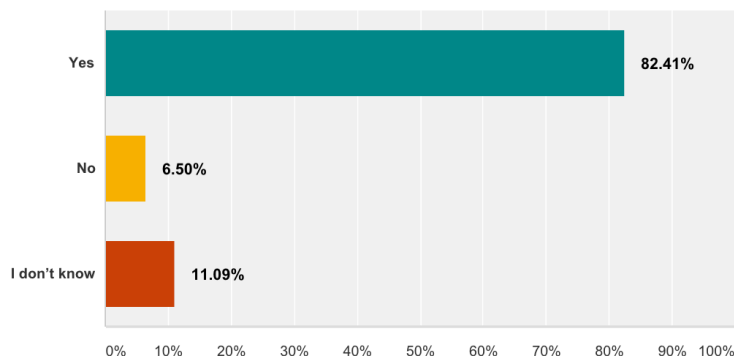
Q: Would you like to be screened for oral cancer at every dental check-up?



Q: Would you want your dental professional to help you learn ways to reduce your risk of getting oral cancer?

More than 82 percent would like the option to be screened for oral cancer with a test that would assess early risk factors associated with oral cancer, and provide information on increased or decreased risk for developing oral cancer. A number of those surveyed would be willing to pay \$25 or more for this additional screening.

Q: If you had the option to be screened for oral cancer with a test that would test for early indicators for oral cancer, and provide information on increased or decreased chance of developing oral cancer, would you want your dental professional to use it, provided that the test would be at no cost to you?



About the Survey

The “2016 Oral, Head and Neck Cancer Awareness Consumer Survey” was conducted by Vigilant Biosciences in collaboration with the Head and Neck Cancer Alliance (HNCA) and Support for People with Oral and Head and Neck Cancer (SPOHNC) from March 14-17, 2016. The online survey polled 523 U.S. consumers, ages 35-75, on their knowledge and preferences around oral cancer and oral cancer screening.

About Vigilant Biosciences, Inc.

Vigilant Biosciences is a leading innovator and developer of solutions that aid in the early detection and intervention of cancer. Vigilant’s OncAlert™ Oral Cancer product line includes rapid and lab-based products that are simple, accurate and cost-effective, and empower healthcare practitioners to improve lives through earlier intervention. The OncAlert Oral Cancer product line is not yet available for sale in the U.S. For more information, visit www.vigilantbiosciences.com.

About the Head and Neck Cancer Alliance

The Head and Neck Cancer Alliance (HNCA) is the premier non-profit organization dedicated to saving lives and improving the quality of life for existing patients via an organized and strategic alliance of all stakeholders. The united and collaborative efforts focus on prevention; early detection; advocacy; patient services; awareness; education and research.

About SPOHNC

The mission of SPOHNC (Support for People with Oral and Head and Neck Cancer) is to raise awareness and meet the needs of oral, head, and neck cancer patients through its resources and publications. As the only nonprofit organization of its kind in the U.S., SPOHNC is focused on programs of support for patients and their families. As such, it can have an enormous positive impact on meeting the psychosocial needs of patients as well as preserving, restoring and promoting physical and emotional health. SPOHNC’s programs of support include 125+ chapters throughout the U.S., a National Survivor Volunteer Network where patients can be matched with survivors, "News From SPOHNC," a monthly newsletter, two Recipe and Resource Guide cookbooks, the second edition of

We Have Walked In Your Shoes, A Guide to Living with Oral, Head, and Neck Cancer, and additional resources which may be helpful in one's journey with this disease. Learn more about SPOHNC at www.spohnc.org or by contacting SPOHNC at 1-800-377-0928.