

Diagnosis & Survival

600,000+
new cases
of oral cancer
each year worldwide



In the U.S., close to
48,330 individuals
will be diagnosed
with oral or
oropharyngeal
cancer this year

In the U.S. this year,
9,570 will die of oral
and oropharyngeal
cancers

MORE THAN
40% of those diagnosed
with oral cancer die
within five years

Early diagnosis can
more than double
a patient's chances
of survival to



Risk Factors for Oral Cancer

What raises your risk?



VAPOR/ SMOKING/ SMOKELESS

No amount is safe;
risk increases with use



ALCOHOL USE

14+ drinks/week
for men; 7+
drinks/week
for women



EXPOSURE TO HPV

(Human
Papillomavirus 16)



SMOKING + DRINKING

People who both
smoke and drink
are at greatest risk

More Education & Prevention is Needed



58%

of US consumers know little, or
nothing at all about oral cancer



65%

of consumers are not aware that
HPV is a risk factor for oral cancer



ONLY
23%

of consumers say their dental
professional spoke with them about risk
factors for oral cancer at their last dental
appointment



ONLY
37%

of consumers reported being screened for oral
cancer at their last dental appointment



83%

of respondents would like to be
screened for oral cancer at every
dental check up



86%

of consumers want their dentist to
help them learn ways to reduce their
risk of getting oral cancer

VIGILANTBIOSCIENCES
Fighting Cancer Every Step of the Way



**HEAD AND NECK CANCER
ALLIANCE**