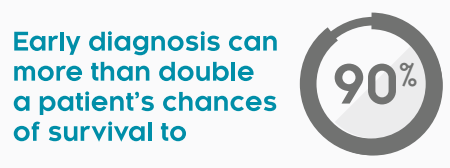
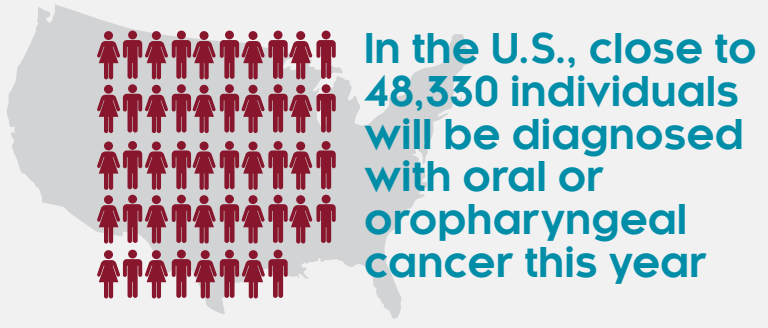


ORAL, HEAD & NECK CANCER: A GLOBAL HEALTH CHALLENGE

2016

Diagnosis & Survival



Risk Factors for Oral Cancer

What raises your risk?

<p>EXPOSURE TO HPV (Human Papillomavirus)</p>	<p>VAPOR/ SMOKING/ SMOKELESS No amount is safe; risk increases with use</p>	<p>ALCOHOL USE More than 1 drink/day for women or more than 2 drinks/day for men, on average</p>	<p>SMOKING + DRINKING People who both smoke and drink are at greatest risk.</p>
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More Education & Prevention Is Needed

<p>58% of US consumers know little, or nothing at all about oral cancer</p>	<p>65% of consumers are not aware that HPV is a risk factor for oral cancer</p>	<p>ONLY</p> <p>23% of consumers say their dental professional spoke with them about risk factors for oral cancer at their last dental appointment</p>
<p>ONLY</p> <p>37% of consumers reported being screened for oral cancer at their last dental appointment</p>	<p>83% of respondents would like to be screened for oral cancer at every dental check up</p>	<p>86% of consumers want their dentist to help them learn ways to reduce their risk of getting oral cancer</p>



Data Sources: Mol Cancer Res April 2014 12; 571; GLOBOCAN 2012: Estimated Cancer Incidence Mortality and Prevalence Worldwide in 2012; Ries LAG, Young JL, Keel GE, Eisner MP, Lin YD, Horner M-J, editors. SEER Survival Monograph: Cancer Survival Among Adults: US SEER Program, 1988-2001, Patient and Tumor Characteristics. National Cancer Institute, SEER Program, NIH Pub. No. 07-6215, Bethesda, MD, 2007; National Cancer Institute; World Health Organization; 2016 Consumer Survey on Oral Cancer Awareness conducted by Vigilant Biosciences in collaboration with Head and Neck Cancer Alliance and Support for People with Oral and Head and Neck Cancer